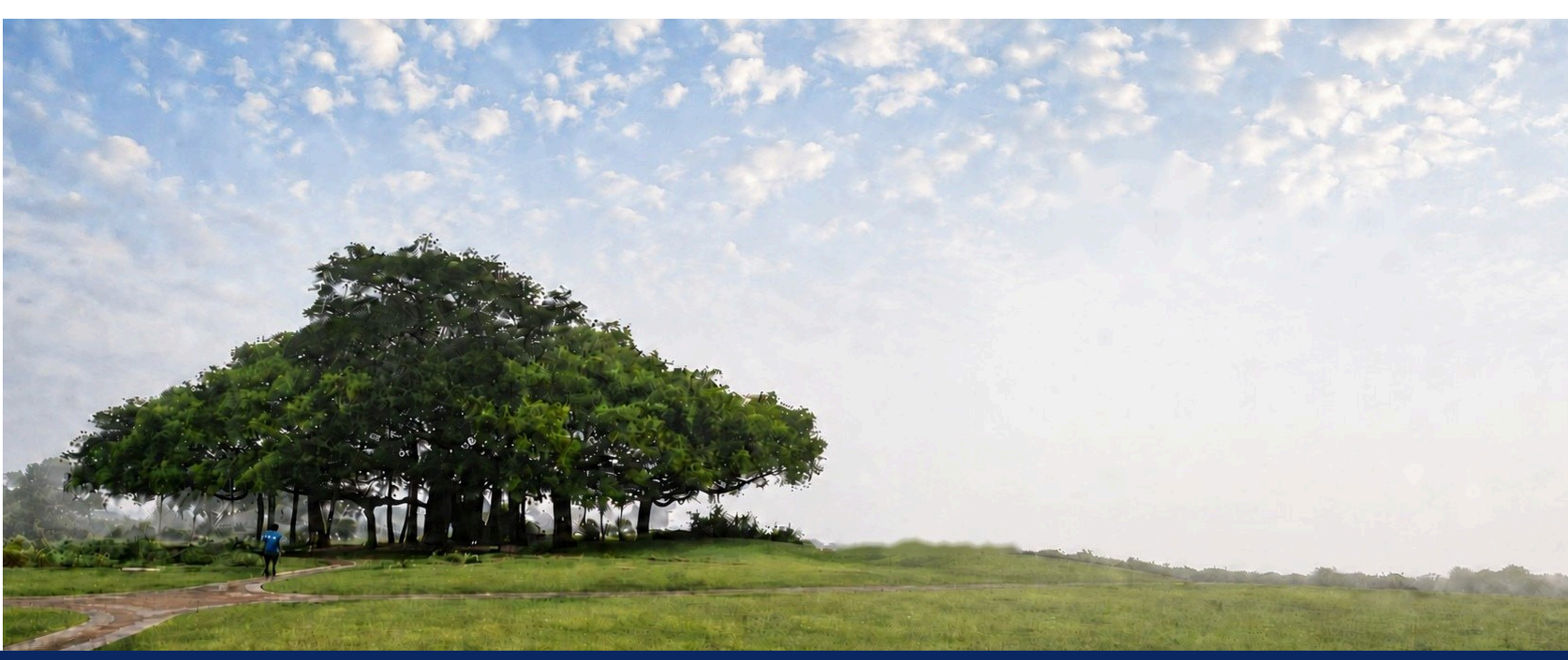
EMERGE AURO

INDIA'S FIRST

CONSCIOUS CAPITAL

CONCLAVE



SPONSORSHIP AND PARTNERSHIP BROCHURE

5 and 6 December 2026 · Bharat Nivas, Auroville

A startup business conclave where founders building for the planet meet the capital, the policy institutions and the industry that can back them, set in Auroville.

ORGANISERS

SI-8 The Venture Studio

SECTION INFIN-8 FOUNDATION

Fueling Ideas - Fostering Innovations - Facilitating Enterprises

FWC FIRST WORLD COMMUNITY www.fwc.network

DPURPOSE FOUNDATION

PONDICHERRY UNIVERSITY

IN ASSOCIATION WITH

ynos Gateway To India's Startups & Investors

Auroville

THE CONCLAVE

Business beyond business

EMERGE AURO is India's first Conscious Capital Conclave. It puts startup founders at the centre and brings investors, industry, policy institutions and universities into the same room.

It is set in Auroville, a township founded in 1968 on the principle of human unity, and organised around twelve dimensions of conscious enterprise.

It is measured by what leaves the room: investment commitments, MoUs and procurement pilots.



WHO IS IN THE ROOM

Capital

Venture funds, angel networks, family offices, impact investors, CSR and ESG leads

Founders

Startups in climate, agri-tech, health, clean energy, conscious consumer and deep tech

Institutions

Government of Puducherry, national funding bodies, universities, Auroville enterprises

Next generation

Student innovators, schools, university research and IPR teams

YEAR-ONE TARGETS

Targets set by the organisers

60–75
startups showcasing

5,000+
footfall across three days

₹100 Cr
investment commitments

20–30
MoUs and pilot partnerships



THE PROGRAMME

Three days, two venues

DAY 1 · WED 28 OCT — Submerge

Pondicherry University

- Official inauguration
- EMERGE for Good Innovation Challenge finale, for Bachelor's degree students
- School Science Model Competition
- Government innovation programmes
- Children's panel
- Awards
- Drone show and cultural evening

DAY 2 · SAT 5 DEC — Merge

Bharat Nivas, Auroville

- Dawn walk and yoga
- Opening ceremony and Startup Showcase opening
- Impact talks, panels and fireside chats
- B2B roundtable networking
- Startup pitches, round one
- Book and product launches
- Auroville immersion
- Rhythmic Energy evening performance and networking dinner

DAY 3 · SUN 6 DEC — Emerge

Bharat Nivas, Auroville

- Dawn meditation
- Government and institutional presentations on schemes and support
- Deal Lounge: pre-scheduled investor 1:1 meetings
- Policy dialogue: Puducherry as a Conscious Innovation Zone
- Pitches by the top 25 startups
- Masterclasses and workshops
- Valedictory: LOI and MoU signing, sponsor recognition
- Cultural close

EMERGE for Good Innovation Challenge **Prize purse ₹1,75,000**

For college students across all disciplines. Finale on 28 October at Pondicherry University. Seven domains:

Health | **Food and Agriculture** | **Climate** | **Technology** | **Livelihoods** | **Human Wellbeing** | **Future of Society**

Sponsors for Emerge for good

IINVSYS

Prize partner, EMERGE for Good Innovation Challenge

Axis Global

Event partner , Emerge for Good Innovation Challenge

SPEAKERS · CONFIRMED AND PROSPECTIVE

Who you will hear (Prospective)



Thiru N. Rangaswamy
Hon'ble Chief Minister
Govt. of Puducherry



Dr. Jayanti S. Ravi, IAS
Additional Chief Secretary
Revenue Department, Govt of Gujrat



Dr CK Ashok kumar
Chairperson, Emerge Auro
Founder, First World Community



Prof. (Dr.) P. Prakash Babu
Vice-Chancellor
Pondicherry University



Prof (Dr.) Y Venkata Rao
Professor, Tourism Studies & Dean–
Students' Welfare, Pondy Unty



Swami Nityeshananda
Monk-in-Charge
Ramakrishna Math, Puducherry



Shri Kishore Menon
Positioning Startegist



C K Kumaravel
Co-founder & CMD
Naturals Salon & Spa



R. Mananathan
Chairman
Manatec Group



Ezhilmaran Arumugam
Director
Axis Global Automation



Sivakumar Govindassamy
Founder & CEO
IINVYSYS



Saravanan Sundaramoorthy
Founder, Skill Angels
Convenor, FICCI Puducherry



Dr. Sapna Poti
Director, Strategic Alliances,
Principal Scientific Adviser Office, GOI



Sundararaman M
Veteran Technologist &
Industrial Entrepreneur



Dr (Inv) Shivakiran Makam
Co Convenor, Emerge Auro
Director Section Infin8 Foundation



Anand Kannan
National Director
IFIA Bharath



Dr. Selvarajan
Senior Consultant
Paediatric Surgeon



Dr Badri Narayanan Gopalakrishnan
Fellow
NITI Aayog, GOI



Dr Vishal Rao
Chief, Head & Neck Surgical
Oncology, HCG Cancer Centre



Chandra Mishra
Founder
Beggars Corporation



Mohammed Azhar
Entrepreneurship Lead,
TechnoServe



Shalabh Mittal
CEO, School of Social
Entrepreneurs



Vijayalakshmi Karuppasamy
Fox Ventures , India &
Japan

PARTICIPATING ORGANISATIONS

Next Bharat Ventures
Investor, Deal Lounge

YNOS
Startup curation and
investor connect

IINVSYS
Prize partner, EMERGE for
Good Innovation Challenge

AXIS GLOBAL
Event partner , Emerge for
Good Innovation Challenge

CORPORATE PARTNERSHIP

Four positions. A role, not a logo

Each position carries a defined role in the programme and a defined level of access. Slots are capped and allocated in order of confirmation.

Founding Partner

1 POSITION

₹25,00,000

The event presented with your name: co-branding in the event lockup, your logo on every badge and lanyard, the largest mark on stage.

- A twenty-minute keynote or fireside.
- Twelve pre-scheduled founder meetings in the Deal Lounge
- The curated startup dossier thirty days ahead
- Co-design the programme; nominate five ventures
- Leadership Roundtable seat and an award in your name

Catalyst Partner

2 POSITIONS

₹15,00,000

Lead Partner billing, second only to the Founding Partner on the stage backdrop, partner wall and printed programme.

- A named panel or speaking role
- Eight pre-scheduled founder meetings in the Deal Lounge
- The startup dossier twenty-one days ahead
- Input into the sector track; nominate three ventures
- Leadership Roundtable seat, five passes, front-row seating

Impact Partner

4 POSITIONS

₹7,50,000

A working role in the programme, with a shared on-site footprint and a defined share of the deal flow.

- A named panel or speaking role
- A jury seat on the Innovation Challenge
- Four pre-scheduled founder meetings; dossier seven days ahead
- Nominate problem statements and two ventures
- Shared branded footprint on the showcase floor; three passes

Enabling Partner

OPEN

₹3,00,000

For organisations that want a real association without a programme role.

- Logo on the partner wall, stage backdrop and printed programme
- A jury seat on the Innovation Challenge
- Two pre-scheduled founder meetings
- Nominate one venture into the screening pool
- Two passes and the Auroville enterprise immersion tour

All figures exclusive of GST.

ACADEMIC PARTNERSHIP

Three positions for institutions

A route from your labs and incubation cell into a room of investors, industry and policy makers.

Innovation Sponsor

₹5,00,000

1 POSITION

The EMERGE for Good Innovation Challenge presented with your institution's name, with the highest institutional branding on Day 1.

- Jury representation, and nomination of problem statements
- A premium speaking role on Day 1, and showcase privileges in the academic IPR programme
- A standard stall (3m × 3m) on 5 and 6 December
- A delegation of student innovators and faculty leads across all three days

Academic Ecosystem Partner

₹2,00,000

OPEN

For institutions taking their R&D national: patented technologies, lab capability and spinoffs in front of investors, industry and policy makers.

- Showcase privileges in the Day 1 academic IPR and research commercialisation programme
- Working sessions with national mentors on research commercialisation
- A standard stall (3m × 3m) on 5 and 6 December
- A student delegation, with entry into the Innovation Challenge

Institutional Affiliate

₹1,00,000

OPEN

For institutions that want a real association without a programme role.

- A compact stall (3m × 2m) or a startup desk on 5 and 6 December
- Student entry into the Innovation Challenge, secured
- Access to the research and development funding clinic on Day 3
- Named listing in the printed programme and the post-event report

All three positions include a seat at the national roundtables on research maturity and faculty capability. All figures exclusive of GST.

WHAT IT LEAVES ON RECORD

Accreditation and ranking submissions ask institutions to evidence industry–academia interaction, IPR activity and incubation support. A documented role at a national conclave is that kind of evidence. How a panel weighs it is theirs to judge.

- A named institutional role in a national programme
- Student teams judged by industry and investor juries
- Faculty in working sessions on research commercialisation
- Participation in the Day 3 LOI and MoU signing

EVERY PARTNER, AT EVERY LEVEL, RECEIVES

- Startup Showcase floor access on 5 and 6 December
- The Auroville enterprise immersion tour
- The networking dinner on 5 December
- A named listing in the printed programme
- A post-event report on attendance, deal flow and media
- The photography and video library, cleared for your use
- The opt-in delegate and investor list
- Curated startup introductions after the event

SPONSOR INVENTORY

Available to partners on request

6 DEC

Sponsor talk slots

5 DEC

Product or book launch slot

5 DEC · EVENING

On-stage announcement at the Rhythmic Energy evening

EXHIBIT AT THE STARTUP SHOWCASE

Not every organisation needs a partnership

To sell, recruit, source or meet founders on the showcase floor, take a stall or a pass.

Standard stall
3m × 3m
₹30,000

Compact stall
3m × 2m
₹20,000

Startup desk
Desk with two seats
₹8,000

Startup pass
With investor-lounge access
₹3,999

Delegate pass
Both Auroville days
₹1,999

Sixty open-air stalls at Bharat Nivas, Auroville, on 5 and 6 December. Auroville enterprises, startups and corporates pay the same rate. Stalls include structure, table, seating, a power point and two exhibitor passes. Rates exclusive of GST.

THE CASE

Why EMERGE AURO, this year

01 **Founders you cannot meet elsewhere**

Curated, not ticketed: screened from Auroville enterprises, university labs and startup networks.

02 **Deal flow, not a conference badge**

Pre-scheduled twenty-minute Deal Lounge meetings, matched in advance from a startup dossier.

03 **A policy room, not a policy panel**

Government presentations, the Conscious Innovation Zone dialogue and the LOI and MoU signing.

04 **A place that makes the argument**

Auroville has run enterprise on ecological and human-unity principles since 1968.

05 **Reach before December**

The Innovation Challenge campaign across universities and schools, and a sustained media and social campaign.

06 **Position, held**

A first edition has one Founding Partner, and that position can be sold only once.

PARTNERS

PMC TECH INSPIRE TO INNOVATE

naturals® India's No.1 hair and beauty salon

GOVERNMENT OF PUDUCHERRY புதுச்சேரி அரசு

IFIA BHARAT POWERED BY YENILIK FOUNDATION

Office of the Principal Scientific Adviser to the Government of India

Manthan Ideas and implementation through Science, Technologies, and Innovations

UTTHAN IGNITING INCLUSIVE INNOVATIONS

eSamudaay

Pinaka

ECOROOT COLLECTIVE

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emergeauro@sectioninfin8.org

Scan to visit
www.emergestartupfest.com

Take a position early, in public, alongside the people building the answer.

EVERY PARTNER, AT EVERY LEVEL, RECEIVES

- Startup Showcase floor access on 5 and 6 December
- The networking dinner on 5 December
- A post-event report on attendance, deal flow and media
- The opt-in delegate and investor list
- The Auroville enterprise immersion tour
- A named listing in the printed programme
- The photography and video library, cleared for your use
- Curated startup introductions after the event

SPONSOR INVENTORY

Available to partners on request

6 DEC

Sponsor talk slots

5 DEC

Product or book launch slot

5 DEC · EVENING

On-stage announcement at the Rhythmic Energy evening

CORPORATE PARTNERSHIP

Banking Affiliates

For banking partners that want a real association without a programme role.

₹1,00,000

OPEN

- A compact stall (3m × 2m) or a startup desk on 5 and 6 December
- Named listing in the printed programme and the post-event report
- Speaking slot as sponsor talks
- 2 free delegate passes

All three positions include a seat at the national roundtables on research maturity and faculty capability. All figures exclusive of GST.

To submerge, merge and emerge in the innovation ecosystem of Auroville take a pass.

Startup pass

With investor-lounge access

₹3,999

Delegate pass

Both Auroville days

₹1,999

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